



KABELSCHUTZ SYSTEME
CABLE PROTECTION SYSTEMS

PRESS-RELEASE

HANOVER FAIR 2008 a resounding success

NORRES Schlauchtechnik GmbH & Co. KG has every reason to be pleased with the HANOVER FAIR 2008. The large number of trade visitors were particularly admiring of the broad spectrum of cable protection products. Experts from all over the world profited from the informal atmosphere at the NORRES exhibition stand to glean information about the company's newest innovations in this area.

NORRES' hopes for the HANOVER FAIR were already high, yet the final figures exceeded all expectations. With approximately 200,000 visitors, this year's exhibition topped the figure for 2006 by about 30 percent. The run on the NORRES stand was equally overwhelming. The HANOVER FAIR 2008 consisted of 10 international flagship trade fairs. The 5100 participating exhibitors from over 60 different nations offered an impressive demonstration of the industrial state of the art. Almost all companies reported a significant increase in the number of contacts made.

NORRES' ongoing product development strategy and deep-seated know-how likewise attracted considerable interest at the year's premier high-tech event.