

PRESS-RELEASE

Logistics – one of NORRES' innovative core competencies

Innovative logistics for a cleaner environment

The logistics strategy pursued at the main NORRES warehouse in Gelsenkirchen is acknowledged as one of NORRES Schlauchtechnik's core competencies. Around one million metres of hose and one million component parts are stocked in approximately 25,000 m² of floor space. Apart from the huge scale of the NORRES warehouse with its state-of-the-art logistics technology, there is another innovation that likewise deserves to be mentioned: **the short distances within the warehouse generate sustainable benefits for the environment!**

The NORRES sustainability strategy is not simply restricted to HVAC technology, production and product development but is part of a holistic approach. The short distances within the warehouse are just one of a series of logistical innovations. The use of a mobile data entry system to streamline warehouse operations benefits the environment in a number of ways: efficient path optimization avoids empty journeys, unnecessary legwork and tedious detours. Specific energy savings are facilitated while simultaneously protecting the environment – a further element of NORRES' consistent, successful and effective sustainability strategy.

The warehouse offers two key advantages for customers. The first is the enormous warehouse capacity at the NORRES headquarters. Thanks to the sheer size of the warehouse, potential buyers profit from an even bigger stock and quicker availability of products in larger quantities. Secondly, NORRES customers are served by a warehouse that operates according to the sustainability principle right down to the last detail and protects the environment with an energy-saving storage philosophy and short logistical distances. This reduction in the distances covered also saves valuable time – yet another argument in NORRES' favour. Faster processing of the goods in stock improves our service and simultaneously adds value for customers.

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Photos:

NORRES_Logistik_Scanner

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