

## PRESSRELEASE

### NORRES portfolio on show to an international audience

#### Plastics industry looks to the future at FAKUMA 2011

From October 18 to 22, 2011 the plastics processing world will get together again at the Friedrichshafen Exhibition Centre for FAKUMA. FAKUMA is already the world's number one event in the field of injection moulding technology and also plays a leading role where extrusion and thermoforming are concerned. Whether for raw materials, processing machines, peripherals or automation solutions, FAKUMA functions as a source of information and ideas and as a trend barometer – in partnership with its exhibitors. As in previous years, NORRES Schlauchtechnik will attend as an exhibitor to present its portfolio of industrial hoses specifically for the plastics industry in Hall A6 / Stand A6-6406.

With its 12 halls and 910,000 square feet of floor space, Friedrichshafen Exhibition Centre is a fitting locale for **FAKUMA 2011**. The international trade fair for plastics processing provides visitors from all over the world with a perfect forum to discover more about the latest trends and exchange views and ideas. What makes **FAKUMA** so unique is that the entire breadth and depth of the plastics industry – from technologies and machines through subsystems, components and tooling to process modules and software – are presented there, and only there.

The optimal use of resources and energy efficiency will be focal topics at this year's event. The NORRES exhibit at **FAKUMA** will be consistent with this theme, reflecting the hose manufacturer's systematic strategy of sustainability – an issue it takes very seriously. Amongst other things, this strategy specifies that as many NORRES hoses as possible should be manufactured from renewable raw materials. All hoses that can alternatively be made from renewables are identified in the new product catalogue, the "Industrial Hoses Manual IH3", with the **GREEN Icon**. The approvals for the "bioplastic" products which are available as an option may deviate from those of the standard types.

The NORRES team will naturally be pleased to provide information and advice directly at **FAKUMA (Hall A6 / Stand A6-6406)**, for instance on:

- **Efficient, custom-built solutions** for the plastics industry
- The **permanently antistatic PUR AS** hose family with electrostatic discharge capability

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- The patented **NORCONNECT 231** and **NORCONNECT 232 Safety Clamp Systems** for polyurethane hoses (compatible with all popular connection systems)
- The highly flexible **NORFLEX® PUR** all-round hose
- Plus numerous other products in our successful range

Visitors to the trade fair are also invited to take a look at the new NORRES catalogue, the "Industrial Hoses Manual IH3". With its fresh, innovative design, this latest edition of the NORRES product catalogue provides a succinct and clearly structured overview of our entire hose range. Copies of the catalogue will be available to all interested persons at the NORRES **Stand A6-6406** in **Hall A6** at the Friedrichshafen **FAKUMA** from **October 18 to 22, 2011**.

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